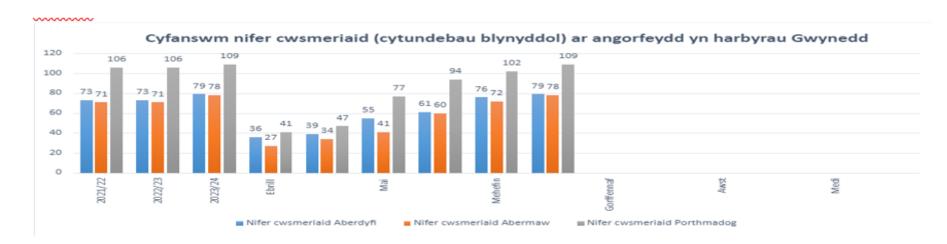
## Dashboard 1

**Economy and Community Performance Management Dashboard** 

Total number of customers (annual contracts) on moorings in Gwynedd Harbours

## Dashfwrdd Rheoli Perfformiad Economi a Chymuned



The number of customers with a mooring contract increased by 6.5% in our harbours compared with the previous year, which is an increase from 250 to 266. The financial squeeze means that many customers have been attracted to Gwynedd because the cost is generally lower. Some customers have also returned following the end of Covid restrictions. A procedure of applying online for a mooring has been in operation since April 2023. A number of powerboat customers have also decided to have moorings rather than launching daily, which has contributed to keeping the number of moorings fairly stable. We have also managed to attract several new customers.